

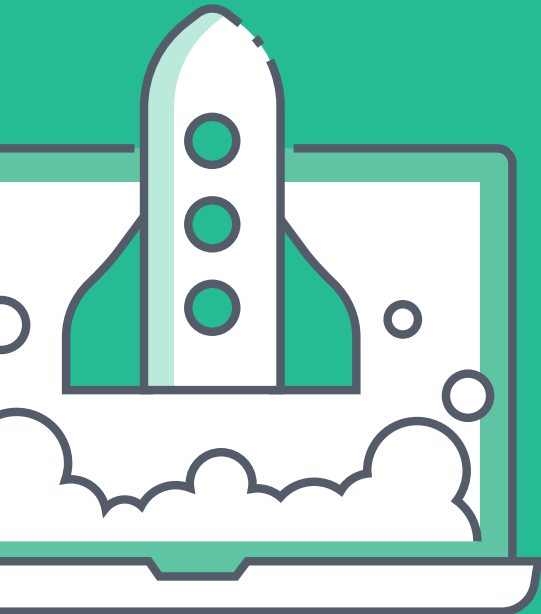
HOW TO

MAKE AN — ECOMMERCE WEBSITE



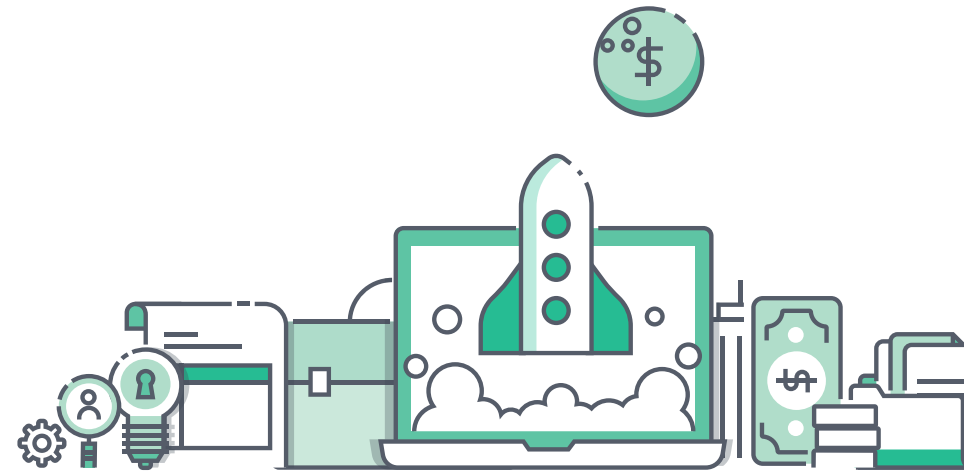
Part 1

Launch Your Website



1. Choose your website name

Check Availability



2. Get domain & hosting

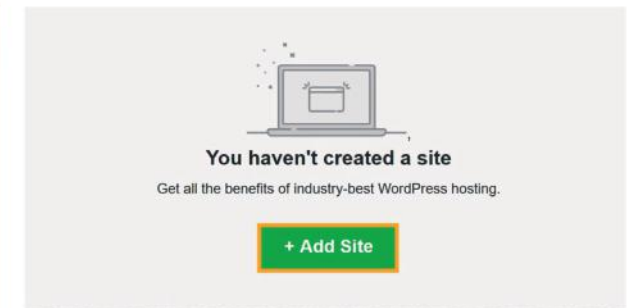
Once you find your site's name, the next step is to get Domain & Hosting. The domain is the name of your site (www.yoursite.com) and hosting puts your website on the internet.

Get Hosting & free Domain



3. Install WordPress

WordPress is the tool, we're going to use, to build our ecommerce website. It lets you build your site easily, without any coding (or programming).



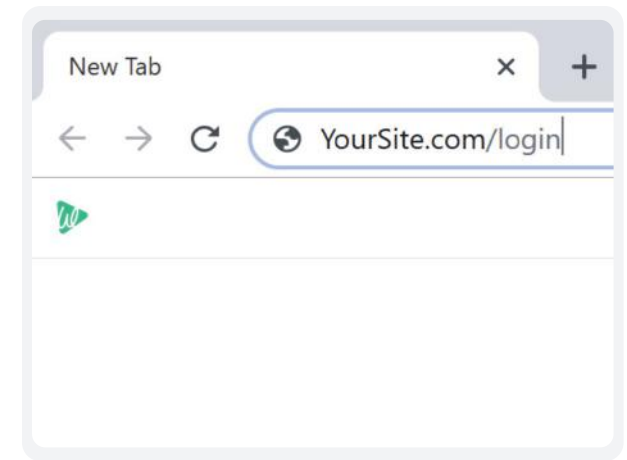
Part 2

Import Sample Ecommerce Site



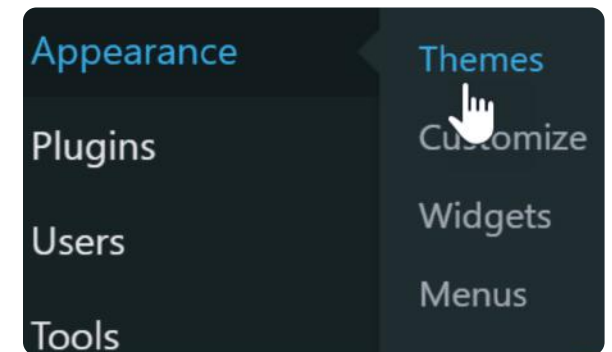
1. Login to WordPress

To import the sample ecommerce site, you need to first login to your website (so that you can control your site)



2. Install Theme

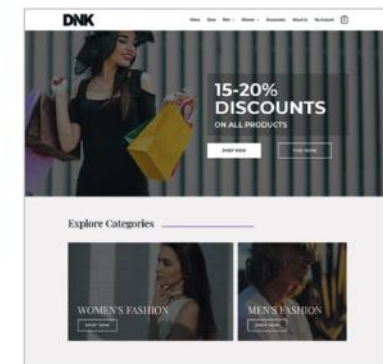
Next install the 'Astra' theme in wordpress, which is going to allow you, to import the sample site.



3. Import the Demo

Finally, import the demo by going to 'astra options' > 'install importer' > import the 'brand store' demo, under ecommerce.

Brand Store



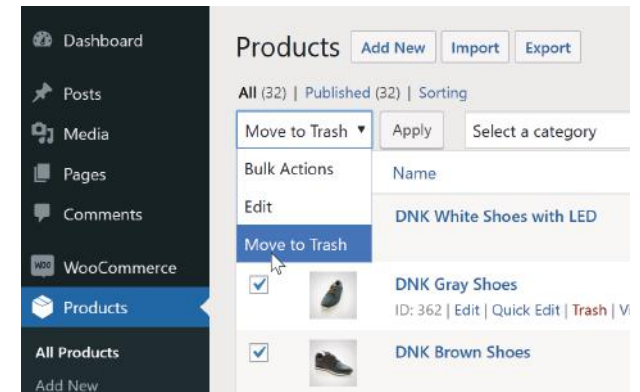
Part 3

Setup Your Store



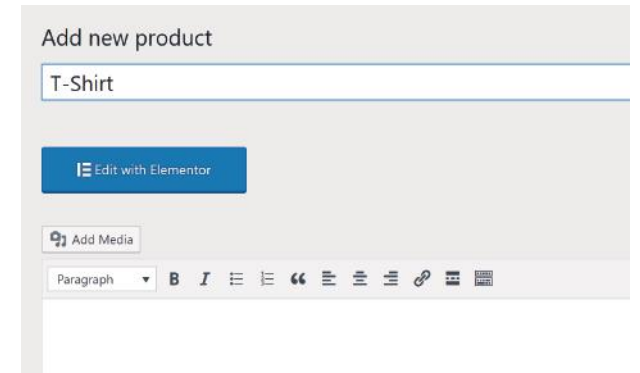
1. Remove sample products

To setup your store, first delete all of the sample products which were imported from the demo. Go to your dashboard > products > and delete all sample products.



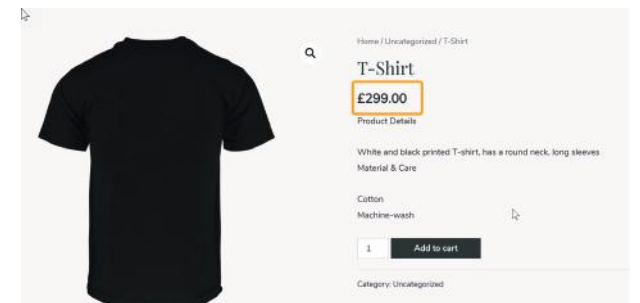
2. Add your products

You can now add your own product by clicking 'add new' under products and then enter your product details.



3. Change currency

After adding your product, you can change the product price to 'rupee' by going to wocommerce > settings > and select your currency.



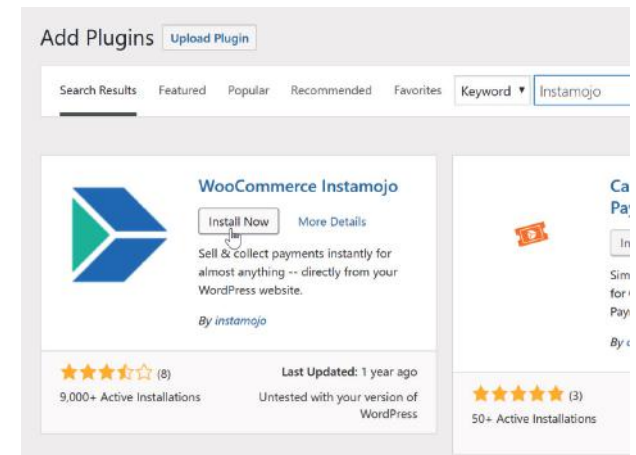
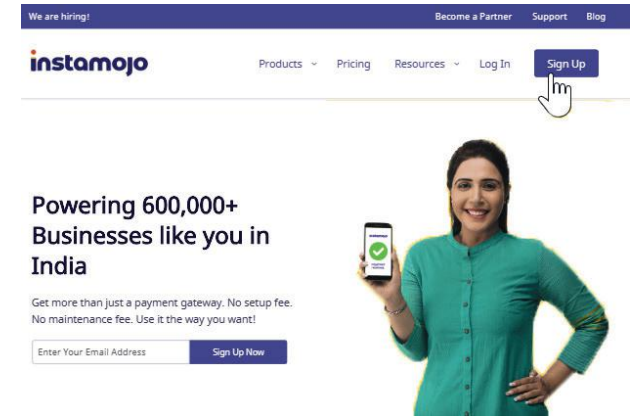
4. Setup payment method

Create Instamojo Account

To let your customers to pay for your products you need to create a free account on 'instamojo'. Instamojo, allows you to receive payments directly to your bank account, when someone purchases, your product.

Connect it with your website

To use your new instamojo account on your site, you need to connect your wordpress site to it. To connect it, just install the 'woocommerce instamojo' plugin on wordpress & enter the details from instamojo.

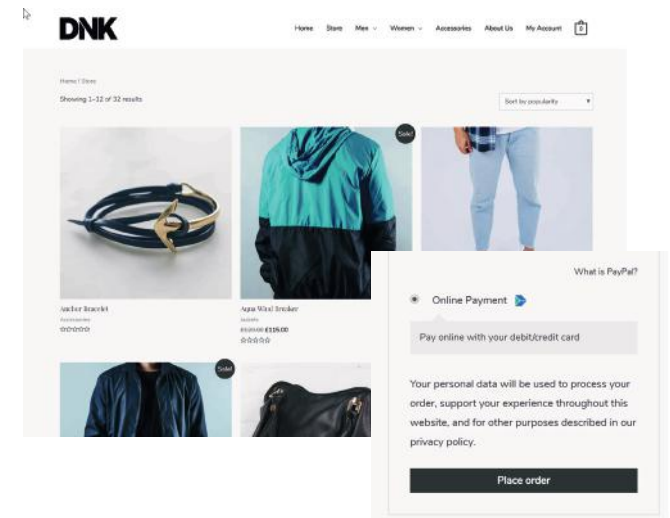


Results

Result achieved till now

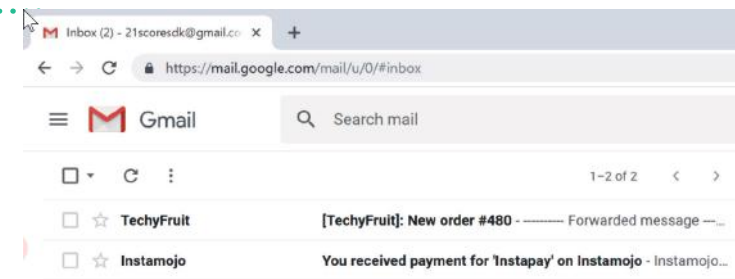
1. Store is Ready

Your Customers will now be able to place orders on your site, by paying online.



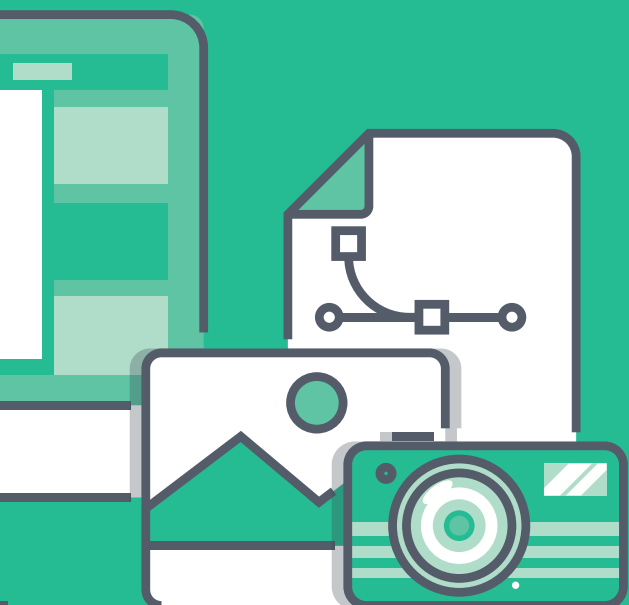
2. New Sale Notifications

You'll be notified, via email when someone places an order. If you have trouble receiving emails, watch this video.



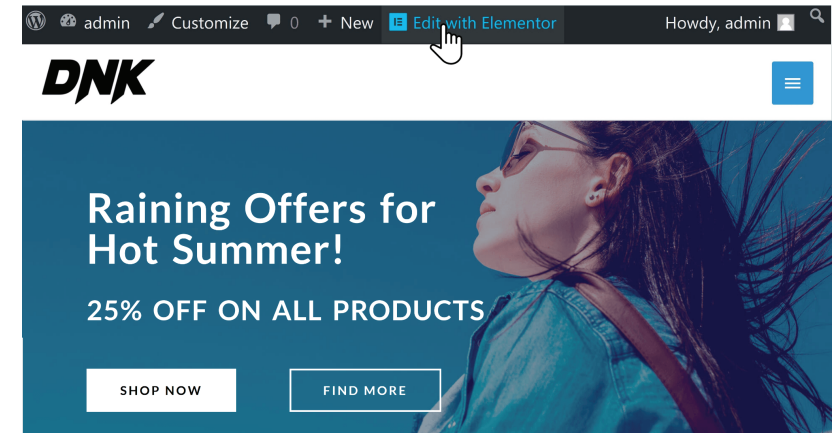
Part 4

Change the Look of your website



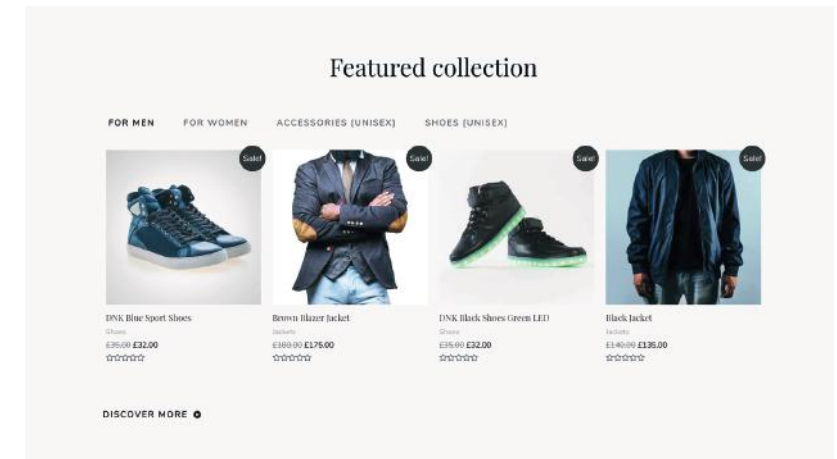
1. Editing Pages

To edit any page on your site, just go to that page & click 'edit with elementor'. You can now edit the page visually, just by selecting & changing the text



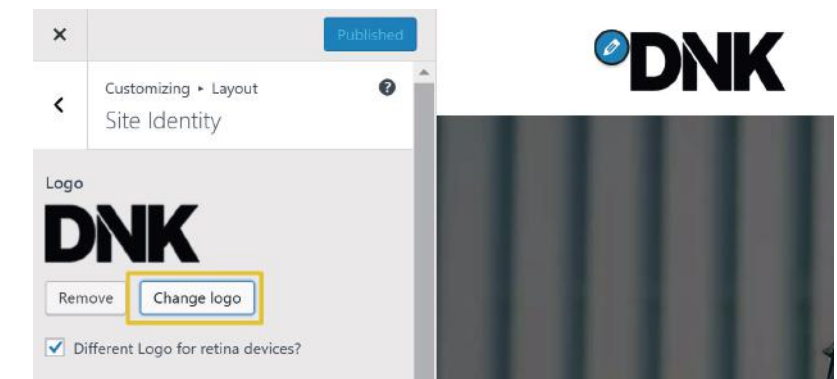
2. Adding Products on home

To add your products to your homepage, just go to the Dashboard > Products and click the 'star' button, next to your product.



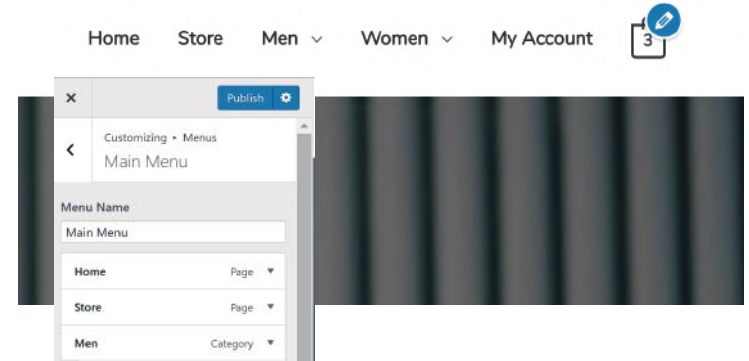
3. Adding your logo

To change your logo, all you have to do is, go to customize > click the blue icon next to your logo, and you can change the logo from the left side.



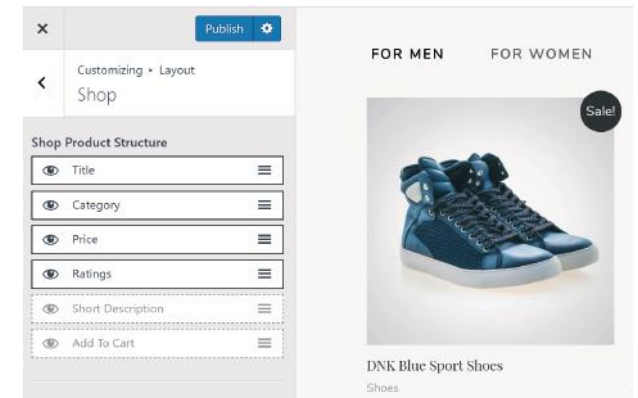
4. Editing the menu

To change your menu, all you have to do is, go to customize > click the blue icon next to your menu, and you can change the menu from the left side



5. Customizing your store

If you want to add an 'add to cart' button on your products, you can do that by going to customize > layout > woocommerce > shop. Now just enable/disable the things which you want to display on your products.

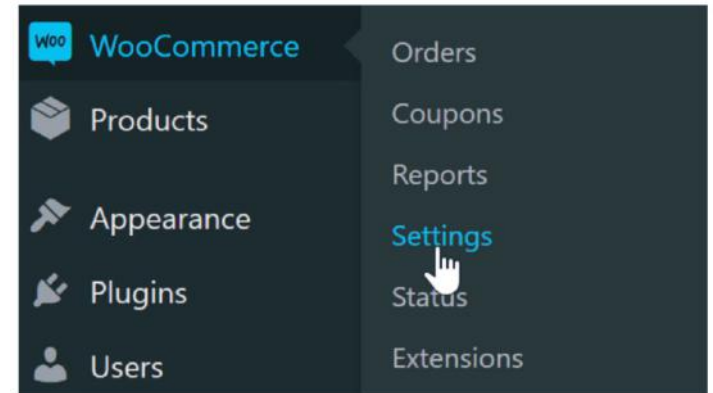


Bonus

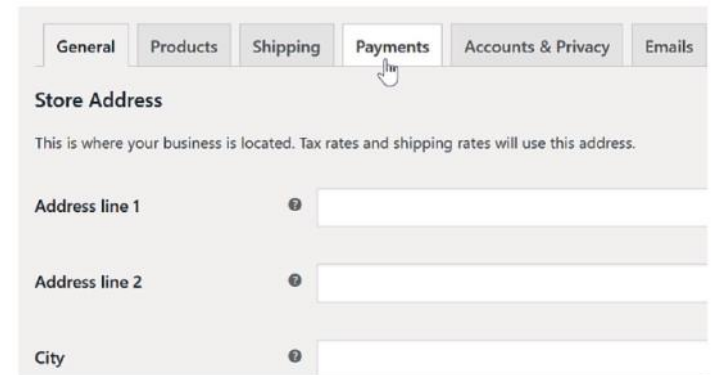
Add 'Cash on Delivery' Payment Method



1. To allow your Customers pay with Cash on delivery, just go to Woocommerce /Settings



2. Now click on, Payments



3. Now enable the option 'Cash on delivery' in Payment methods

