

MAKE AN ECOMMERCE WEBSITE





Buy!

Launch Your Website



Choose your website name

2. Get domain & hosting

Once you find your site's name, the next step is to get Domain & Hosting. The domain is the name of your site (www.yoursite.com) and hosting puts your website on the internet.

Get Hosting & free Domain

Install WordPress

3.

WordPress is the tool, we're going to use, to build our ecommerce website. It lets you build your site easily, without any coding (or programming).







This username and password will get you into WordPress admin

Import Sample **Ecommerce Site**





Login to WordPress

To import the sample ecommerce site, you need to first login to your website (so that you can control your site)

Next install the 'Astra' theme in wordpress, which is going to allow you, to import the sample site.

New Tab × S YourSite.com/login \rightarrow C 10

Appearance Themes Im Cu...omize Plugins Widgets Users Menus Tools

Brand Store





Import the Demo

3.

Finally, import the demo by going to 'astra options' > 'install importer' > import the 'brand store' demo, under ecommerce.

Setup Your Store



Remove sample products

To setup your store, first delete all of the sample products which were imported from the demo. Go to your dashboard > products > and delete all sample products.

Add your products

You can now add your own product by clicking 'add new' under products and then enter your product details.





Change currency

3.

After adding your product, you can change the product price to 'rupee' by going to wocommerce > settings > and select your currency.





Add Plugins Upload Plugin







Setup payment method

Create Instamojo Account

To let your customers to pay for your products you need to create a free account on 'instamojo'. Instamojo, allows you to receive payments directly to your bank account, when someone purchases, your product.

Connect it with your website

To use your new instamojo account on your site, you need to connect your wordpress site to it. To connect it, just install the 'woocommerce instamojo' plugin on wordpress & enter the details from instamojo.

Results



Result achieved till now

1. Store is Ready

Your Customers will now be able to place orders on your site, by paying online.

2. New Sale Notifications

You'll be notified, via email when someone places an order. If you have trouble receving emails, watch this video.

Art bark Targe Art bark Targe Brance Brance

DNK

Showing 1-12 of 32 re

🕅 Inbox (2) - 21scoresdk@gmail.co	× +			
\leftrightarrow \rightarrow C \triangleq https://mail.g	oogle.com/mail/u/0/#inbox			
= M Gmail	Q Search mail			
□• C :	1-2 of 2	<	>	
🗌 🚖 TechyFruit	[TechyFruit]: New order #480 Forwarded m	nessage	e	
🗌 🛧 Instamojo	You received payment for 'Instapay' on Instamojo -	Instam	nojo	



Change the Look of your website





To edit any page on your site, just go to that page & click 'edit with elementor'. You can now edit the page visually, just by selecting & changing the text



Adding Products on home

To add your products to your homepage, just go to the Dashboard > Products and click the 'star' button. next to your product.



Featured collection

FOR WOMEN ACCESSORIES (UNISEX) SHOES JUNISEX



DISCOVER MORE

×

Logo

Remove

£140.00 £135.00





Adding your logo

To change your logo, all you have to do is, go to customize > click the blue icon next to your logo, and you can change the logo from the left side.



5.

Editing the menu

To change your menu, all you have to do is, go to customize > click the blue icon next to your menu, and you can change the menu from the left side



Customizing your store

If you want to add an 'add to cart' button on your products, you can do that by going to customize > layout > woocommerce > shop. Now just enable/disable the things which you want to display on your products.



0-

- -



DNK Blue Sport Shoes



Bonus

Add 'Cash on **Delivery' Payment Method**



1.

2.

To allow your Customers pay with Cash on delivery, just go to Woocommerce /Settings



Now click on, Payments

General	Products	Shipping	Payments	Accounts & Privacy	Emails
Store Addr	ess		0		
This is where y	our business is	located. Tax ra	tes and shippin	g rates will use this addres	s.
Address line	1	0			
	•				
Address line	2	0			
Address line					
Address line					



Now enable the option 'Cash on delivery' in Payment methods

Payment me	thods	
Installed paymer	t methods are listed below and can be sorted to control their display order on the	frontend.
	Method	Enabled
= ~ ~	Direct bank transfer	
= ^ ~	Check payments	
= ^ ~	Cash on delivery	S
= ^ ~	PayPal	• •